



CANADIAN INTERNATIONAL AUTOSHOW
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MEDIA RELEASE

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Volvo EX90 to Make its Canadian Premiere at 2024 Canadian International AutoShow

Fully electric SUV is the start of a new era for Volvo's move to a fully electric roster of vehicles

TORONTO, Ont. — Volvo Cars is introducing its first fully electric SUV to Canada at the 2024 Canadian International AutoShow.

It is Volvo Car Canada's first appearance at the AutoShow since 2019, and is marking its return with a showcase of its feature fully electric and plug-in hybrid vehicles.

The seven-seat [Volvo EX90](#) is the start of a new era for Volvo Cars as it makes moves to reach its goal to have its entire vehicle roster fully electric by 2030. A true symbol of Scandinavian design, the EX90 defines the principle of form following function. It's a versatile, stylish family car with modern proportions, combined with cutting-edge technology in core computing, connectivity and electrification to optimize safety, efficiency and aesthetics.

Standard safety features in the Volvo EX90 are higher than any Volvo car before it. Designed to understand the driver, passengers and their surroundings to help keep them and others in traffic safe, it gets smarter and safer over time as it learns from new data and receives updates.

With a brand new, in-house developed fully electric technology base, the Volvo EX90 is the perfect companion for a more sustainable family lifestyle. Expected to deliver up to 480 kilometres of range on a single charge, it charges from 10 to 80 per cent in about 30 minutes.

While the Volvo EX90 will be the centrepiece of the Volvo Cars display at the AutoShow, the brand will be showcasing several of its Recharge models: the C40 Recharge fully electric crossover, XC40 Recharge fully electric compact SUV, XC60 Recharge plug-in hybrid midsize SUV and XC90 Recharge plug-in hybrid luxury SUV.

The Volvo C40 and XC40 Recharge will be available for test drives on the indoor and outdoor Test Track at the AutoShow.

The Volvo Cars booth will be found on the 800 level of the South Building in the Metro Toronto Convention Centre.

The 2024 Canadian International AutoShow will take place February 16th to 25th at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](#), Tik Tok [@autoshowca](#), X [@autoshowcanada](#) and Facebook at [/autoshowcanada](#).

Media accreditation to the 2024 AutoShow is now online and can be requested at autoshow.ca/media-registration.

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars,

electric vehicles, alternative fuel vehicles and autonomous vehicles.

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