

2020 Canadian International AutoShow Media Preview Day Schedule

Location	Time	Event		
Opening Ceremonies				
John Bassett Theatre Lobby	7:00 am	Media Breakfast		
John Bassett Theatre	7:50 am	Welcome remarks – 2020 CIAS President & media partners		
	8:00 am	Opening Presentation <ul style="list-style-type: none"> • Toyota TS050 		
	8:15 am	AJAC Car and Utility of the Year awards		
	8:30 am	Media interviews with AJAC winners & Toyota Special Presentation Reps		
	8:45 am	Opening concludes		
Manufacturer Tour Commences		Reveals		Timing
300 Level	9:00 am	Volkswagen	Two Canadian & Special Presentation	10 minutes
	9:15 am	Hyundai	One Canadian & Special Presentation	10 minutes
	9:30 am	Nissan	Two Canadian	7 minutes
	9:42 am	FCA	Two Canadian	7 Minutes
	9:54 am	Kia	One Canadian	7 minutes
	10:06 am	Subaru	One Canadian	7 minutes
Tour transitions to the South Building				
800 Level	10:45 am	Toyota	Open Media Call	10 minutes
	11:00 am	Cadillac	One Global Auto Show	12 minutes
	11:17 am	Lexus	One Canadian	7 minutes
	11:29 am	Audi	Five Canadian	12 minutes
	11:46 am	Grand Touring Automobiles	Two Canadian	12 minutes
	12:03 pm	Chevrolet	Three Canadian	10 minutes
	12:18 pm	BMW	Two Canadian	7 minutes
	12:30 pm	GMC	One Canadian	7 minutes

	12:42 pm	Porsche	Three Canadian	10 minutes
	12:57 pm	Genesis	One Canadian & Global Executive	12 minutes
	1:14 pm	Pfaff McLaren	One Canadian	7 minutes
800 Level	1:30 pm onwards	Media free to roam the AutoShow Opportunity for manufacturers to meet one-on-one with media		
South Building	2:00 pm onwards	Representatives from Plug 'n Drive, FLO, APMA and Drone Delivery Canada will be available at the Future Tech Hub display on the 800 level manufacturer area to make themselves available for media enquiries Cobble Beach Classics Docent tours in room 718		
100 Level	3:10 pm	FELINO Presentation – cB7 ^R		
Auto Exotica	3:20 pm	Pfaff Presentation – Pininfarina Battista		
	3:30 pm	Media Reception in Auto Exotica		
MTCC	5:00 pm	Media Day Concludes – all floors cleared in prep for VIP night		

NOTE: A rolling lunch will be served at 12:10 pm.

On February 14th at 10 am, there will be a special announcement made by Natural Resources Canada and Minister of Innovation, Science and Industry Minister Navdeep Bains at the NRC display on the 300 Level.