



CANADIAN INTERNATIONAL AUTOSHOW
205 RIVIERA DRIVE, UNIT #1, MARKHAM, ON, L3R 5J6
TEL: 905-940-2800
EMAIL: cias@autoshow.ca
www.autoshow.ca

MEDIA RELEASE

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Auto Exotica Luxury Boutique is Where Automotive Dreams Live

Carefully curated collection of luxury cars showcases the beauty and power of the automobile

TORONTO, Ont. — Some of the world's most exclusive luxury and exotic brands will be in the spotlight at the fan-favourite Auto Exotica exhibit at the 2024 Canadian International AutoShow.

With collections curated by Autostrada Magazine and Barrett-Jackson, Auto Exotica presents a collection of cars you are unlikely to capture anywhere else. This year's exhibit also welcomes Cobble Beach Classics as part of its roster, with a tribute to some of the most important performance vehicles throughout the history of the automobile, and will also showcase premium brands Maserati, BMW, Rivian, Lotus and Alfa Romeo.

"There is a reason Auto Exotica is known as the display of automotive dreams," says Jason Campbell, General Manager of the AutoShow. "Every year, our patrons tell us Auto Exotica is among their favourite parts of the AutoShow, and it is easy to see why. It is where you will find some of the most exclusive luxury, super and hyper cars on the market, with some nice treats mixed throughout."

This year's Auto Exotica exhibit includes:

AUTOSTRADA MAGAZINE

- 1958 Porsche Diesel 108K Tractor
- 1964 Lamborghini 2R Tractor
- 1997 Ferrari F50
- 1999 Shelby Series 1
- 2004 Porsche Carrera GT
- 2005 Ford GT Heritage Edition
- 2006 Weismann GT MF4
- 2007 Lamborghini Murcielago LP640 Versace
- 2008 Dodge Viper GTS
- 2014 Ferrari LaFerrari
- 2015 Porsche 918 Spyder
- 2015 McLaren P1
- Hongqi Classic
- Batmobile – Dark Knight Replica

BARRETT-JACKSON

- 1954 Porsche Pre-A Speedster
- 1956 Chevrolet Bel-Air
- 1962 Chevrolet Corvette

The vehicles of the Cobble Beach Classics Tribute to Performance exhibit include a 1929 Bentley Speed Six Sport Tourer, 1931 Alfa Romeo 6C 1750 Grand Sport, 1932 Stutz Super Bearcat, 1932 Marmon Sixteen Convertible Coupe, 1936 Peugeot 402 Darl'mat Special Sports Roadster, 1957 Ferrari 250 LWB Tour de France, 1966 Shelby 427 Cobra, 1968 Shelby Mustang GT500KR Convertible, 1971 Pontiac Pegasus Concept and 1980 Lamborghini Countach LP400S Lowbody.

The 2024 Canadian International AutoShow will take place February 16th to 25th at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Tik Tok [@autoshowca](https://www.tiktok.com/@autoshowca), X [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook at

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Media accreditation to the 2024 AutoShow is now online and can be requested at autoshow.ca/media-registration.

About the Canadian International AutoShow, presented by The *Toronto Star*

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

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For more information, please contact:

Kalvin Reid
Director of Public Relations
Enterprise Canada
289-241-7936
kreid@enterprisecanada.com
Twitter: @KalReid