



CANADIAN INTERNATIONAL AUTOSHOW  
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MEDIA RELEASE  
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## The Sleek, Fast and All-Electric Rimac Nevera to Open 2024 Canadian International AutoShow

*The groundbreaking Croatian-built 'hypercar 2.0' will headline the opening of Media Day*

**TORONTO, Ont.** — Billed as the quickest car in the world, the innovative and groundbreaking Rimac Nevera will headline the opening of Media Day at the 2024 Canadian International AutoShow — the first time the car will be seen at an auto show in Canada.

Designed, engineered and handcrafted in Croatia, the Nevera is a fully electric “hypercar 2.0” that boasts 1,914 horsepower and a top speed of 412 km/h, reaching 100 km/h in 1.81 seconds, and 300 km/h in less than 10 seconds. Named after the quick and mighty storms that form over the Mediterranean Sea and race over Croatia, the Nevera reflects its namesake — a force like no other. Striking with exceptional speed and severity, it is a new generation of hypercar that proudly carries both the name and the characteristics of this unique meteorological force of nature.

Mate Rimac, Bugatti Rimac CEO, and Paul Cummings, the CEO of Toronto luxury car dealer Grand Touring Automobiles — which will be showcasing the Nevera in its exhibit at the AutoShow — will be part of the Media Day opening ceremony with the expanded AJAC Canadian Car of the Year Awards, before heading into a tour of new vehicles being seen in Canada for the first time.

“The Canadian International AutoShow is the best showcase in Canada for the latest innovations and advancements in the automotive world,” says Jason Campbell, General Manager of the AutoShow. “Besides the newest models that will be hitting showroom floors from the world’s leading automotive manufacturers, the AutoShow is the only place where you can see unique and innovative vehicles like the Rimac Nevera up close and personal.”

From a carbon fibre monocoque core to a bespoke 120kWh battery, cutting-edge software and a signature design, the Nevera is powerful and exceptionally strong. Each wheel is independently powered by a dedicated electric motor, channeling torque accordingly and resulting in unprecedented control and agility.

Nevera’s minimalist cockpit is divided into two zones, designed for both sport and comfort. The top is optimized for driving pleasure and performance, while the lower half houses the infotainment system, comfort controls and driving data. With space for two with their luggage, Nevera is as much a capable grand tourer as it is a hypercar.

“On behalf of Grand Touring Automobiles and myself, we are honoured to represent Rimac in Canada,” says Mr. Cummings from Grand Touring Automobiles, which will also help mark its 50<sup>th</sup> anniversary at the AutoShow. “With world-leading performance and advanced technology, Rimac is becoming the benchmark for electric hypercars. We are excited to be a partner with the Rimac team to capture its potential in the Canadian market.”

During the public days of the AutoShow, the Nevera will be found in the Grand Touring Automobiles display on the 700 level of the South Building of the Metro Toronto Convention Centre.

The Rimac Nevera is one of more than 30 automotive brands that will be in the spotlights of the show floors during the AutoShow. Super Luxury brands such as Lamborghini, Bugatti, Pininfarina, Bentley, Rolls-Royce, Aston Martin, Zagato, The Little Car Company, Himalaya will also be on display alongside Rimac in the Grand Touring Automobiles display at the AutoShow. It will be the first time Rimac, Zagato, Himalaya or The Little Car Company have ever

appeared at the Canadian International AutoShow.

Returning from the 2023 AutoShow are Buick, Cadillac, Chevrolet, Chrysler, Dodge, Fiat, GMC, Hyundai, Jeep, Kia, Lexus, Nissan, Ram, Subaru, Toyota, VinFast and Wagoneer, with Porsche, Ford, Lincoln, Infiniti, Polestar, Volvo and Genesis returning to the AutoShow for the first time since the global pandemic.

Grand Touring Automobiles is Canada's largest luxury, super-luxury and hyper-luxury vehicle retailer, offering unparalleled expertise in selling, servicing and maintaining Rimac models. With highly skilled, factory-trained technicians and state-of-the-art facilities at its Toronto location, Grand Touring Automobiles ensures that every Rimac receives the utmost care and attention, protecting each owner's investment.

Media Day at the AutoShow will take place February 15<sup>th</sup>. More details are forthcoming.

The 2024 Canadian International AutoShow will take place February 16<sup>th</sup> to 25<sup>th</sup> at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit [autoshow.ca](https://www.autoshow.ca). Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Twitter [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook [/autoshowcanada](https://www.facebook.com/autoshowcanada).

Media accreditation to the 2024 AutoShow is now online and can be requested at [autoshow.ca/media-registration](https://www.autoshow.ca/media-registration).

### **About the Canadian International AutoShow, presented by The *Toronto Star***

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

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