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MEDIA RELEASE

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INFINITI Vision Qe to make Global Auto Show Debut at 2024 Canadian International AutoShow

The brand marks its return to Toronto with two exciting concept car unveilings

TORONTO, Ont. — The exciting INFINITI Vision Qe concept car will be seen at an auto show for the first time in the world at the 2024 Canadian International AutoShow in Toronto.

The brand is coming back to the AutoShow for the first time since 2020, and is marking its return with the unveiling of the Vision Qe and the QX Monograph, another concept that will be making its Canadian premiere. Both concepts signal the evolution of INFINITI's design language, and will be showcased with a full line up of 2024 INIFINITI models at the Metro Toronto Convention Centre.

The concept cars will be presented by Alfonso Albaisa, senior vice president of global design for Nissan Motor Ltd., during the AutoShow's Media Preview Day event on February 15th.

"It is an honour that INFINITI has chosen Toronto to debut these important concept cars," says Jason Campbell, General Manager of the AutoShow. "The AutoShow is Canada's leading showcase of automotive technology, innovation and, of course, new vehicles. We are proud to be the first place Canadians will have a chance to see the Vision Qe and QX Monograph live and in person."

The Vision Qe is a preview of INFINITI's direction for its first all-electric model. A sleek fastback sedan with a low and wide profile — with full-width "digital piano key" lighting and striking machine-finished wheels — it blends artistic details with a single fluid design gesture that flows from front to rear. Despite being a static concept, its sleek, aerodynamic fastback profile exudes a sense of graceful motion.

Showcasing the future direction of INFINITI's styling language, the QX Monograph teases the next generation of the brand's flagship – the QX80. The vehicle has bold proportions and previews striking design elements, including the evolution of INFINITI's double-arched grille and "digital piano key" lighting.

The INFINITI exhibit will be located on the 300 Level of the North Building of the Metro Toronto Convention Centre.

The 2024 Canadian International AutoShow will take place February 16th to 25th at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Tik Tok [@autoshowca](https://www.tiktok.com/@autoshowca), X [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook at [/autoshowcanada](https://www.facebook.com/autoshowcanada).

Media accreditation to the 2024 AutoShow is now online and can be requested at autoshow.ca/media-registration.

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

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