



CANADIAN INTERNATIONAL AUTOSHOW
205 RIVIERA DRIVE, UNIT #1, MARKHAM, ON, L3R 5J6
TEL: 905-940-2800
EMAIL: cias@autoshow.ca
www.autoshow.ca

MEDIA RELEASE
January 26, 2024

Celebrating 50 Years of Grand Touring Automobiles at the 2024 Canadian International AutoShow

Display features four brands making their first-ever appearance at Canada's premiere automotive expo

TORONTO, Ont. — Grand Touring Automobiles is celebrating its 50th anniversary in style at the 2024 Canadian International AutoShow.

Canada's premier retailer of luxury automobiles has assembled an impressive roster of rare and exclusive vehicles to showcase at the AutoShow, helping it mark a half-century of driving trends and pushing Toronto as a global leader in luxury vehicles, super cars and hyper cars. The list of vehicles features three cars that have never before been seen at a Canadian auto show, and four brands that have never been seen at the Canadian International AutoShow before: Rimac, Zagato, Himalaya and The Little Car Company.

"Toronto has a global reputation as a leader in high-end and performance vehicles, and that is due in no small part to dealers like Grand Touring Automobiles who push the envelope to bring consumers rare and exotic cars," says Jason Campbell, General Manager of the AutoShow. "Grand Touring Automobiles has been a highlight feature at the AutoShow for years, and while they always showcase an impressive roster of rare vehicles, this year is without doubt their best lineup yet."

Set in a new location on the 700 Level of the South Building at the Metro Toronto Convention Centre, the Grand Touring Automobiles display will feature 10 vehicles:

- **Rimac Nevera** — The "halo" car at this year's AutoShow, this Croatian-built electric hypercar boasts unparalleled speed and power that is difficult to comprehend — zero to 100 km/h in 1.81 seconds and a top speed of 451 km/h. Its exceptional capabilities are matched only by its sleek and functional design, purpose-built for automotive enthusiasts who demand the best.
- **Zagato Porsche 356 Coupe** — A renowned Italian coachbuilder with a rich history of creating bespoke automotive bodies, Zagato specializes in unique, one-of-a-kind vehicles. The Zagato Porsche 356 is inspired by lost drawings in 1959 of an elegant coupe based on the 356 Carrera. Only nine of these vehicles were produced — the one on display at the AutoShow is No. nine of nine. It is the first time this car will be seen at a Canadian auto show.
- **Bugatti Chiron Pur Sport** — The Chiron Pur Sport has been engineered to improve acceleration and elasticity — the Pur Sport accelerates in sixth gear from 60 to 120 km/h in 4.4 seconds, which is 41 per cent faster than the Chiron, and it unleashes its full power at speeds of 350 km/h.
- **Pininfarina Battista** — The world's first pure-electric Italian hypercar, the Battista has a top speed in excess of 350 km/h and reaches 100kph in 1.86 seconds. The car's body speaks to the very essence of Italian sports car design, with sensual curves that call back to the most celebrated cars of the 1960s.
- **The Little Car Company** — Three exceptional scaled replicas of classic cars — the Ferrari Testa Rossa J, Bugatti Baby II and Bentley Blower Jnr (the first time this vehicle is being seen in Canada) — are coming from this UK-based builder of scale versions of some of the most iconic cars in history.

- **Himalaya Mariner** — Himalaya specializes in crafting bespoke modern-era Land Rover Defenders, uniquely tailored and re-engineered to your preferences. Grand Touring Automobiles is the exclusive Himalaya retailer in Canada.
- **Aston Martin DB12 Volante** — Dubbed the world’s first super tourer, the DB12 Volante is an icon reborn and reinvented. Every aspect of this car was designed to be best in class, resulting in a vehicle that exudes power and performance. It is the first time this car will be seen at a Canadian auto show.
- **Lamborghini Revuelto** — Seen for the first time at a Canadian auto show, the Revuelto is the next evolution of Lamborghini’s V12 lineage, pairing a 6.5L naturally aspirated V12 with a power-boosting electric motor to produce a jaw-dropping 1,001 horsepower.
- **Bentley Continental GT Convertible: The Canadian Collection** — Bentley’s Mulliner department has designed a one-of-a-kind series of modern Bentleys in collaboration with the Canadian dealer network exclusive to the Canadian market dubbed The Canadian Collection. This series exemplifies the boundless possibilities and unique coachbuilding opportunities available through Bentley’s Mulliner division.
- **Rolls-Royce Spectre** — As the brand’s first fully electric model, Spectre embodies all the qualities that have made Rolls-Royce a legend. With its silent, powerful electric powertrain, Spectre demonstrates how well-suited Rolls-Royce is to electrification.

The 2024 Canadian International AutoShow will take place February 16th to 25th at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit [autoshow.ca](https://www.autoshow.ca). Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Tik Tok [@autoshowca](https://www.tiktok.com/@autoshowca), X [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook at [/autoshowcanada](https://www.facebook.com/autoshowcanada).

Media accreditation to the 2024 AutoShow is now online and can be requested at [autoshow.ca/media-registration](https://www.autoshow.ca/media-registration).

About the Canadian International AutoShow, presented by The *Toronto Star*

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country’s largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

— 30 —

For more information, please contact:

Kalvin Reid
 Director of Public Relations
 Enterprise Canada
 289-241-7936
kreid@enterpriseCanada.com
 Twitter: @KalReid