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MEDIA RELEASE

January 5, 2024

More than 30 Automotive Brands Slated to Return to 2024 Canadian International AutoShow

Excitement is building for Canada's pre-eminent automotive expo in February

TORONTO, Ont. — The Canadian International AutoShow is excited to welcome back every automotive brand that participated in the 2023 event, with an additional seven brands — and more announcements expected to come — returning for the first time since the global pandemic.

There will be no fewer than 30 automotive brands on the main show floors of the AutoShow in the North and South buildings of the Metro Toronto Convention Centre. Returning from the 2023 AutoShow are Buick, Cadillac, Chevrolet, Chrysler, Dodge, Fiat, GMC, Hyundai, Jeep, Kia, Lexus, Nissan, Ram, Subaru, Tesla, Toyota, VinFast and Wagoneer, with Porsche, Ford, Lincoln, Infiniti, Polestar, Volvo and Genesis bringing their newest vehicles and innovations back to Toronto for the 2024 AutoShow. In addition will be several luxury brands including Bentley, Rolls Royce, Lamborghini, Aston Martin, Pininfarina and Bugatti — among several others.

The AutoShow is also excited to return the popular Camp Jeep test track, as well as indoor and outdoor test drives for electric vehicles.

“Both in terms of the variety of automotive brands on our show floor and the number of potential consumers we draw to the Convention Centre each year, there is no better place in Canada than the AutoShow to get immersed in the new cars, trucks and SUVs coming to showrooms in the next year,” says Jason Campbell, General Manager of the AutoShow. “We had a strong return from the pandemic in 2023, and this year’s event is shaping up to be bigger and better, with more vehicles to see and interactive features to enjoy.”

Alongside the feature new vehicles, the 2024 AutoShow will also include fan favourite features and exhibits like the supercars and luxury vehicles of Auto Exotica, the rare collectables in Cobble Beach Classics, family-friendly installations from renowned brands LEGO and Mattel, the informative Electric City, Canada’s largest indoor EV test track, a tribute to IndyCar and the annual AJAC Canadian Car of the Year awards.

“With so many of Canada’s leading automotive brands in one place, the AutoShow is the ideal starting point for the car-buying journey,” says Jason. “See all of the latest vehicles coming to the Canadian market, take advantage of the opportunity to sit in them and see how it feels and talk to product experts who can answer any questions you may have.”

The 2024 Canadian International AutoShow will take place February 16th to 25th at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Twitter [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook [/autoshowcanada](https://www.facebook.com/autoshowcanada).

Media accreditation to the 2024 AutoShow is now online and can be requested at autoshow.ca/media-registration.

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest

automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

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