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Rivian to Make First-Ever Appearance at 2024 Canadian International AutoShow

US-based builder, designer and manufacturer of all-electric vehicles is bringing new options for top-tier carbon neutral transportation to Canada

TORONTO, Ont. — Rivian, a U.S. manufacturer of electric vehicles and automotive technology, is making its first-ever appearance at the Canadian International AutoShow.

The automaker known for its award-winning electric adventure vehicles debuted in British Columbia with its flagship vehicles, the R1T pickup and R1S SUV, in 2022. More recently, the EV maker launched in Toronto with a service centre and office in Vaughan at the end of last year. Rivian service centres in Calgary and Montreal are soon to follow as Rivian expands deliveries of its R1 vehicles across Canada via its direct-to-consumer approach.

Rivian is also known for producing an all-electric delivery vehicle for Amazon and its Rivian Adventure Network of DC fast chargers and Rivian Waypoints Network of Level 2 chargers. Both networks are powered by 100 per cent renewable energy.

At the AutoShow, Rivian will showcase the [R1S](#) SUV and [R1T](#) pickup in the Auto Exotica Boutique on the 100 level of the North Building in the Metro Toronto Convention Centre.

- **R1S** — On or off road, the R1S SUV is designed for comfort and performance. Comfortable seating for seven, plus 104.7 cubic feet of cargo space and towing capacity of 7,700 pounds, the R1S checks every box for a utility vehicle. All-wheel drive is standard on the R1S. It offers three drive system options, can provide more than 600 kilometres per charge and accelerate to 100 km/h in three seconds.
- **R1T** — A fully connected driving experience, the R1T is a truck unlike any other. It boasts 62 cubic feet of storage space between the bed, front trunk, under-seat compartments, centre console and Gear Tunnel. Drive through a metre of water. Rock crawl a 100 per cent grade. Traverse just about any terrain with more than 35 centimetres of ground clearance. The R1T can tow 11,000 pounds and reach 100 km/h as quick as three seconds. Similar to the R1S, its three drive system options offer a range between 434 and 659 kilometres.

Headquartered in Irvine, Calif., Rivian has a network of offices, research and development centres and manufacturing campuses across the United States and into Europe and Canada — it has an operation in Vancouver where its vehicle management software teams work on the development of apps and digital products for both its consumer and commercial fleet vehicles.

The 2024 Canadian International AutoShow will take place February 16th to 25th at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](#), Tik Tok [@autoshowca](#), X [@autoshowcanada](#) and Facebook at [/autoshowcanada](#).

Media accreditation to the 2024 AutoShow is now online and can be requested at autoshow.ca/media-registration.

About the Canadian International AutoShow, presented by The *Toronto Star*

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

About Rivian

Rivian exists to create products and services that help our planet transition to carbon neutral energy and transportation. Rivian designs, develops, and manufactures category-defining electric vehicles and accessories and sells them directly to customers in the consumer and commercial markets. Rivian complements its vehicles with a full suite of proprietary, value-added services that address the entire lifecycle of the vehicle and deepen its customer relationships. Learn more about the company, products, and careers at www.rivian.com.

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