



CANADIAN INTERNATIONAL AUTOSHOW
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Exclusive Hot Wheels Die-Cast Available Only at Canadian International AutoShow

Limited edition Nissan Silvia die-cast will only be available at Canada's premier automotive expo

TORONTO, Ont. — A limited number of Hot Wheels die-cast cars will be given away during the 2024 Canadian International AutoShow.

The exclusive **2024 Collector's Edition Hot Wheels Nissan Silvia** will only be available at the Toys 'R' Us pop-up shop at the AutoShow, with the purchase of \$50 or more. Metallic red with white racing stripes on the hood and sides, adorned with No. 1 and the Hot Wheels logo on the doors, only 1,000 of these die-cast cars will be available while supplies last.

Hot Wheels will once again have a significant presence at the AutoShow, featuring four cars from the Hot Wheels Garage of Legends™ — the brand's fleet of life-sized re-creations of some of their popular toys.

The Hot Wheels cars that will be on display at the Autoshow, all for the very first time, include the **Deora II**, one of the more unique designs from Hot Wheels; the Green **Loop Coupe**, a Guinness World Record-breaking car driven by professional drivers through the Hot Wheels Double Dare Loop stunt; the **Rip Rod**, which is a beloved Hot Wheels design with a wraparound visor and windshield; and the OG Hot Wheels **1967 Chevrolet Camaro**, the model that launched the entire Hot Wheels brand.

The Hot Wheels cars and Toys 'R' Us pop-up shop will be located on the 200 level in the North Building in the main lobby off the Front Street entrance of the Metro Toronto Convention Centre.

The 2024 Canadian International AutoShow will take place February 16th to 25th at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Tik Tok [@autoshowca](https://www.tiktok.com/@autoshowca), X [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook at [/autoshowcanada](https://www.facebook.com/autoshowcanada).

Media accreditation to the 2024 AutoShow is now online and can be requested at autoshow.ca/media-registration.

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

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For more information about the AutoShow, please contact:

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