



CANADIAN INTERNATIONAL AUTOSHOW
205 RIVIERA DRIVE, UNIT #1, MARKHAM, ON, L3R 5J6
TEL: 905-940-2800
EMAIL: cias@autoshow.ca
www.autoshow.ca

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Ford and Lincoln Return to Canadian International AutoShow with Canadian Debuts of 2025 Ford Explorer and Lincoln Aviator

Test drive the Mustang Mach-E and F-150 Lightning at the Indoor EV Test Track

TORONTO, Ont. — The all-new 2025 Ford Explorer and 2025 Lincoln Aviator will make their Canadian premieres at the Canadian International AutoShow.

The return of Ford and Lincoln to the AutoShow for the first time since before the global pandemic will also include an opportunity for patrons to test drive a Ford Mustang Mach-E and F-150 Lightning on the indoor EV Test Drive Track, and a showcase of the 2024 vehicle lineup from each brand.

The [2025 Ford Explorer](#) is billed as the best Explorer yet, featuring a redesigned interior, advanced new technology and bolder styling. With four trim lines — top-of-the-line Platinum, high performance ST, stylish ST and well-equipped Active — the new Explorer continues a legacy with a more refined cabin that features sophisticated new colour, texture and material choices.

It also introduces the all-new Ford Digital Experience infotainment system, which allows customers to access their digital life inside the car. It is designed to allow greater connection and personalization for customers through profiles, content, and apps, helping make time behind the wheel more enjoyable, even when parked. Designed to prioritize the use of voice through Google Assistant or Alexa for in-vehicle controls, including to set in-vehicle temperature, search information, find and set a destination and request a specific broadcast or satellite radio station. It can also help with making calls, sending texts, setting a meeting and controlling connected home devices. Of course, it also includes streaming music, audiobooks and podcasts using entertainment apps downloaded on Google Play, including Spotify, Amazon Music, Audible and iHeartRadio, as well as embedded SiriusXM.

Along with the 2025 Explorer, the nearly 30,000-square-foot Ford display will also include the 2024 models of the all-new Ranger and Ranger Raptor, all-new F-150 and F-150 Lightning, the entire Mustang lineup — including the all-new Mustang Dark Horse and Mustang Mach-E Rally — Bronco Raptor, Bronco Sport, Edge, Escape, Expedition, Maverick and Super Duty as well as the 2023 E-Transit.

The new [2025 Lincoln Aviator](#) enhances its popular three-row SUV with the introduction of BlueCruise hands-free highway driving technology to the nameplate for the first time. It features a bold new face with updated grille, headlamps and available sequentially animated daytime running lamp strips. It also includes the Lincoln Digital Experience and standard features such as panoramic vista roof, power heated steering wheel, wireless phone charging, heated ventilated first-row seats and the technology to use your phone as the key.

The Aviator is powered by a standard twin-turbocharged 3.0-litre V6 engine, paired with a 10-speed SelectShift automatic transmission, delivering 400 horsepower and 415 ft.-lbs. of torque — the highest standard of horsepower and torque in its class.

The Lincoln exhibit will also include the all-new 2024 Lincoln Nautilus, gas and hybrid models, Lincoln Corsair, including the Corsair Grand Touring PHEV, and the 2024 Lincoln Navigator.

Ford and Lincoln will both be found on the 800 level in the South Building of the Metro Toronto Convention Centre.

The 2024 Canadian International AutoShow will take place February 16th to 25th at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit [autoshow.ca](https://www.autoshow.ca). Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Tik Tok [@autoshowca](https://www.tiktok.com/@autoshowca), X [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook at [/autoshowcanada](https://www.facebook.com/autoshowcanada).

Media accreditation to the 2024 AutoShow is now online and can be requested at [autoshow.ca/media-registration](https://www.autoshow.ca/media-registration).

About the Canadian International AutoShow, presented by The *Toronto Star*

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

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For more information, please contact:

Kalvin Reid
Director of Public Relations
Enterprise Canada
289-241-7936
kreid@enterprisecanada.com
Twitter: @KalReid