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MEDIA RELEASE  
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## First-Ever Genesis GV80 Coupe to Make Canadian Premiere at 2024 Canadian International AutoShow

*Genesis returns to the event with a showcase of four vehicles*

**TORONTO, Ont.** — The highly anticipated Canadian debut of the Genesis GV80 Coupe will take place at the 2024 Canadian International AutoShow — one of four vehicles to be displayed by the brand in its return to the event.

The GV80 Coupe adds a new facet to the Genesis brand, emphasizing a fusion of practicality and performance. It combines the practicality of an SUV with the dynamism of a coupe. The introduction of the GV80 Coupe reaffirms Genesis' commitment to delivering cars with exceptional performance and emotional appeal.

The exterior of the GV80 boasts an elegant yet daring silhouette, the arch-shaped Parabolic Line spanning the body and the low, sloping roofline striking a perfect harmony. This design is accentuated by elements like the MLA-powered LED headlamps, Double Mesh G-Matrix Crest Grille and Coupe-exclusive 22-inch wheels with distinctive spokes.

The GV80 Coupe will be offered exclusively with a 3.5L twin-turbocharged engine featuring a 48V electric supercharger (e-S/C), resulting in a robust 409 horsepower and 405 lb-ft of torque at as low as 1,300 rpm.

With a prominent display area at the top of the escalators on the 300 level of the North Building in the Metro Toronto Convention Centre, Genesis will be displaying three other vehicles alongside the GV80 Coupe:

- **2024 Genesis GV60** – The first electric vehicle from Genesis, the GV60 represents one of the most dynamic and striking designs. A sleek and athletic crossover, it has a spacious and comfortable exterior with a battery range of 399 kilometres.
- **2024 Genesis G70** — The newly enhanced sport sedan is refined for the 2024 model year as a luxury sports sedan with interior updates and new standard performance features to deliver a superior driving experience.
- **2024 Genesis Electrified GV70** – The all-electric version of the award-winning Genesis GV70, this is a luxury SUV that combines the impressive styling and performance of the iconic GV70 with the advanced technology and innovation of electric mobility. The Electrified GV70 will be available for drives on the indoor EV Test Track at the AutoShow.

The 2024 Canadian International AutoShow will take place February 16<sup>th</sup> to 25<sup>th</sup> at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit [autoshow.ca](http://autoshow.ca). Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Tik Tok [@autoshowca](https://www.tiktok.com/@autoshowca), X [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook at [/autoshowcanada](https://www.facebook.com/autoshowcanada).

Media accreditation to the 2024 AutoShow is now online and can be requested at [autoshow.ca/media-registration](http://autoshow.ca/media-registration).

### About the Canadian International AutoShow, presented by The *Toronto Star*

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest

automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

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