



CANADIAN INTERNATIONAL AUTOSHOW
205 RIVIERA DRIVE, UNIT #1, MARKHAM, ON, L3R 5J6
TEL: 905-940-2800
EMAIL: cias@autoshow.ca
www.autoshow.ca

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Porsche presenting five premieres at 2024 Canadian International AutoShow

2025 Taycan and 2024 Panamera join previously announced Vision GT as new reveals in Toronto

TORONTO, Ont. — The 2025 Porsche Taycan and 2024 Porsche Panamera will make their North American debuts at the 2024 Canadian International AutoShow, featured alongside the Porsche Vision GT concept car that is being seen at an auto show for the first time anywhere in the world, a commemorative 911 GT3 RS and a record-breaking 911.

The Taycan, which just had its world premiere earlier this month, will be seen in public for the first time in Toronto. The new car unveils will be accompanied at the AutoShow by the official launch of the Porsche Experience Centre in Toronto.

Porsche has given the **2025 Taycan** an extensive update. With new front- and rear-end styling with new headlights and taillights, the experts at Style Porsche have further honed the clean, purist design of the Taycan. The new front wings and the flatter headlights give even greater emphasis to the width of the Taycan. All models boast even better acceleration. The new Taycan Turbo S is the most powerful and quickest Porsche ever, with 938 hp and going from 0 to 100 km/h in a mere 2.4 seconds — 0.4 seconds faster than before. The updated Taycan also recharges faster: at 800-volt DC charging stations, for example, it can be charged at up to 320 kW. That's 50 kW more than before. In the first-generation Taycan, the charging time from 10 to 80 per cent SOC at 15 degrees Celsius is 37 minutes. Under the same conditions, the new Taycan takes only 18 minutes despite its larger battery capacity.

The **2024 Panamera** — the third generation of the sporty luxury sedan — is characterized by an even broader digital offering, fresh and expressive design, and a greater bandwidth between comfort and sportiness. The new model underscores its sporty character with even more powerful engines and broadens its capabilities with a completely new interior layout and several innovative technologies. The E-Hybrid powertrains deliver greater performance and a new high-end suspension cement the Panamera as the sports car of its segment. The integration of the owner's digital ecosystem enables completely new opportunities to interact with and use the vehicle, and it offers an expanded level of standard equipment, including a two-valve, two-chamber air suspension, LED Matrix headlights, drive mode switch on the steering wheel, a cooled smartphone compartment with inductive charging and an improved air particulate filter with GPS-based automatic recirculation.

Announced in December as a feature car coming to the AutoShow, the **Vision GT** concept car is Porsche's first vehicle designed exclusively for a video game — Gran Turismo 7 on the PlayStation 5 and PlayStation 4. This spectacular vehicle concept was the fruit of a collaboration between Porsche and the Japanese video game development studio Polyphony Digital Inc., a subsidiary of Sony Interactive Entertainment. The 'Gran Turismo' game series has featured Porsche sports cars since 2017, including the Taycan Turbo S, but this is the first Porsche that was designed specifically for the game.

The **Porsche Experience Centre (PEC)** Toronto will open its doors later this year and become the 10th in the world and third of its kind in North America, after Atlanta and Los Angeles. Located on a dedicated, 20-acre site at the "Durham Live" development in Pickering, Ont., PEC Toronto will be a brand park and major tourist destination where

visitors can experience vehicle dynamics, technology and emotion first-hand with expert guidance from Porsche instructors through various driving modules all year long. This domestic and international tourist destination will include a driving circuit that is more than two kilometres in length, designed by Tilke Engineering to highlight the technological prowess of the Zuffenhausen brand's two- and four-door sports cars – in their ideal playground. This will allow customers and fans to immerse themselves in the world of Porsche regardless of whether they own one or not. Visitors of the PEC Toronto will also be able to admire current and historic exhibition vehicles, stop by the café and browse the Porsche shop.

To commemorate the opening of Porsche Experience Centre Toronto, Porsche Cars Canada commissioned a unique **911 GT3 RS** inspiration vehicle. Built in partnership between Porsche Cars Canada and the Porsche Sonderwunsch (special request) team in Germany, renowned designer Grant Larson led the design of this car to show just what's possible through the Porsche Sonderwunsch program.

Another premiere in Toronto will be a **Porsche 911** that set a new world record in December 2023. Driven by racer Romain Dumas and supported by an international team from Chile, France, Germany, the U.S., Canada and Switzerland, this Porsche 911 set the record for driving to the highest altitude by a car (gasoline/diesel) by reaching the summit of the west ridge of the Ojos del Salado volcano — which measures 6,734 meters (22,093 feet) — located east of Santiago. In context, the peak of this volcano is 775 metres beyond the summit of the highest point in Canada, Mount Logan in Yukon. The basis of the car is the 911 (Type 992) Carrera 4S equipped with a factory-standard turbocharged flat-six engine developing 443 hp (under normal conditions) and the original seven-speed manual transmission. The highest earthbound vehicle was running on eFuels which are made from water and carbon dioxide using renewable energy, enabling a potentially near net CO₂ neutral use of combustion engines, since the CO₂ captured during the production process of eFuels roughly equals the CO₂ emitted during the usage of the car. Porsche has invested in this technology as part of its ambition to power sports cars of the past, present and future.

Porsche will be located on level 700 in the South Building of the Metro Toronto Convention Centre.

The 2024 Canadian International AutoShow will take place February 16th to 25th at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit [autoshow.ca](https://www.autoshow.ca). Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Tik Tok [@autoshowca](https://www.tiktok.com/@autoshowca), X [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook at [/autoshowcanada](https://www.facebook.com/autoshowcanada).

Media accreditation to the 2024 AutoShow is now online and can be requested at [autoshow.ca/media-registration](https://www.autoshow.ca/media-registration).

About the Canadian International AutoShow, presented by The *Toronto Star*

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

— 30 —

For more information, please contact:

Kalvin Reid
Director of Public Relations
Enterprise Canada
289-241-7936
kreid@enterpriseCanada.com
Twitter: @KalReid