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MEDIA RELEASE  
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## Celebrating Formula One with Red Bull Racing at the 2024 Canadian International AutoShow

*Static F1 Show Car and racing simulator highlight the Fan Zone exhibit*

**TORONTO, Ont.** — Red Bull Racing is making a pit stop at the 2024 Canadian International AutoShow.

The Red Bull Fan Zone — to be located on the 700 Level of the South Building of the Metro Toronto Convention Centre — will be a celebration of the Formula One racing team, including a full-sized static Show Car of the World Championship-winning RB18 car driven by Max Verstappen in the 2022 Formula One World Championship.

“Motorsports are the ultimate test of the automobile, and have long held a special place in the Canadian International AutoShow,” says Jason Campbell, General Manager of the AutoShow. “Red Bull is bringing a truly immersive experience to the AutoShow this year, inviting guests to be part of the action of a racing team.”

Besides the static F1 Show Car at the Red Bull Fan Zone exhibit will also include:

- **Red Bull Racing Simulator** — Four players can test their skills simultaneously playing EA Sports F1 23 on the exclusive Red Bull Racing Simulators. Competitors have a chance to win exciting prizes.
- **DJ Booth** — A lively atmosphere will be backed with popular music playing throughout the day.

The 2024 Canadian International AutoShow will take place February 16<sup>th</sup> to 25<sup>th</sup> at the Metro Toronto Convention Centre. For news and updates — and to buy tickets — please visit [autoshow.ca](http://autoshow.ca). Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](https://www.instagram.com/autoshowca), Tik Tok [@autoshowca](https://www.tiktok.com/@autoshowca), X [@autoshowcanada](https://twitter.com/autoshowcanada) and Facebook at [/autoshowcanada](https://www.facebook.com/autoshowcanada).

Media accreditation to the 2024 AutoShow is now online and can be requested at [autoshow.ca/media-registration](http://autoshow.ca/media-registration).

### **About the Canadian International AutoShow, presented by The Toronto Star**

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 350,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country’s largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

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