

MEDIA RELEASE  
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## AJAC Announces 2025 Canadian Car of the Year Finalists

*Automobile Journalists Association of Canada announces top three finalists in four categories  
Winners will be unveiled on Thursday, February 13th at the Canadian International AutoShow*

TORONTO, ON. — The Automobile Journalists Association of Canada (AJAC) revealed the 12 Best Vehicles in Canada for 2025 today during a media preview ceremony at the Montreal International Auto Show (MIAS). Competing as finalists for this year's Canadian Car of the Year Awards (CCOTY), the winners are to be presented during the opening ceremony that will kick-off the Media Preview Day of the 2025 Canadian International AutoShow on February 13th in Toronto.

The Canadian Car of the Year Awards feature four distinct categories: Canadian Car of the Year, Canadian Utility Vehicle of the Year, Canadian Electric Car of the Year, and Canadian Electric Utility Vehicle of the Year.

"We are excited to once again host the Canadian Car of the Year Awards in partnership with AJAC," says Jason Campbell, General Manager of the AutoShow. "It's an honour to continue our longstanding relationship with AJAC and make this award ceremony an annual highlight of the Canadian International AutoShow. Congratulations to all the finalists, we look forward to seeing the final results announced on Media Day in Toronto next month."

Selected by Canadian Car of the Year (CCOTY) jurors, the 12 Best Vehicles in Canada for 2025 competing for the Canadian Car of the Year Awards are as follows:

The three finalists for **2025 Canadian Car of the Year** are:

- Acura Integra Type S
- Honda Civic
- Toyota Camry

The three finalists for **2025 Canadian Utility Vehicle of the Year** are:

- Hyundai Santa Fe
- Mazda CX-70
- Toyota LandCruiser

The three finalists for **2025 Canadian Electric Car of the Year** are:

- BMW i4
- Fiat 500e
- Lucid Air



The three finalists for **2025 Canadian Electric Utility Vehicle of the Year** are:

- Hyundai Ioniq 5 N
- Kia EV9
- Mazda CX-70 Plug-In

The list of 12 Best Vehicles in Canada for 2025 features a blend of newcomers and longstanding favourites among Canadian car buyers.

“Forty-eight of Canada’s top automotive journalists have driven and voted on these vehicles and found them to be the best in the country in their categories. I’m also proud of our jurors, who each year work hard to determine which vehicles are the Best in Canada, giving you reliable and relevant information when it comes to your own next new-vehicle purchase,” said Evan Williams, AJAC president.

The list of 12 Best Vehicles in Canada is based on detailed ballots completed by AJAC’s expert journalists. Over 600 ballots were submitted by 48 jurors located across Canada, from Vancouver to Halifax. CCOTY is Canada’s ONLY vehicle awards program in which the jurors drive every vehicle they vote on. Vehicles are tested on the same roads and in the same conditions faced by Canadian drivers from coast to coast every day.

The winners in all four categories for Canadian Car of the Year will be announced on Thursday, February 13, 2024, at the Canadian International AutoShow (CIAS) in Toronto. Results from AJAC journalist member ballots are audited by international accounting firm KPMG and remain under wraps until the moment the envelopes are opened.

The 2025 Canadian International AutoShow, presented by Toronto Star, returns to the Metro Toronto Convention Centre from February 14<sup>th</sup> to the 23<sup>rd</sup>. Media registration for the Canadian International AutoShow is now open and can be accessed on [www.autoshow.ca](http://www.autoshow.ca). To receive the newsletter and gain access to the limited time flash sale, sign-up at <https://autoshow.ca/newsletter-signup/>. For news and updates, check in regularly at [autoshow.ca](http://autoshow.ca). Stay connected with the Canadian International AutoShow on Instagram @autoshowca, Twitter @autoshowcanada and Facebook /autoshowcanada.

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### **About the Canadian International AutoShow, presented by The Toronto Star**

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 370,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country’s largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

### **About the Automobile Journalists Association of Canada (AJAC)**

The Automobile Journalists Association of Canada (AJAC) is an association of professional journalists, writers, photographers, videographers and corporate members whose focus is the automobile and the Canadian automotive industry. Collectively, our primary objectives are to promote, encourage, support, and facilitate professionalism in Canadian automotive journalism and to ensure factual and ethical reporting about the automobile and automotive issues to



Canadian consumers. This is achieved through the work of our members and AJAC's annual vehicle testing and evaluation events: the Canadian Car of the Year Awards (CCOTY), AJAC Innovation Awards and EcoRun.

### **About KPMG**

KPMG LLP, an Audit, Tax and Advisory firm ([kpmg.ca](http://kpmg.ca)) is a limited liability partnership, established under the laws of Ontario, and the Canadian member firm of KPMG International Cooperative ("KPMG International"). KPMG has more than 7,000 professionals/employees in over 40 locations across Canada serving private- and public-sector clients.

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