

MEDIA RELEASE
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All-New Toyota 4Runner Makes Canadian Debut at 2025 Canadian International AutoShow

Toyota to showcase extensive lineup with over 20 different models on display

TORONTO, ON. — Toyota returns to the Canadian International AutoShow for 2025, debuting the highly anticipated all-new 2025 Toyota 4Runner. For the first time, Canadians will have the opportunity to explore this brand new vehicle up close.

“It’s great to have Toyota join us for another year at the show,” says Jason Campbell, General Manager of the AutoShow. “The 4Runner has been an iconic vehicle for the brand, and we’re thrilled for attendees to experience the 2025 model, making its Canadian debut at the AutoShow.”

The sixth generation 4Runner builds on the legendary SUV’s reputation for go-anywhere capability and authenticity, offering eight grades tailored to a broad range of lifestyles. Among them is the first-ever 4Runner Hybrid, built around Toyota’s i-FORCE MAX electrified powertrain, which produces 326 hp and up to 465 lb-ft of torque, while delivering impressive fuel efficiency. This new vehicle continues to push boundaries with an all-new Platinum grade providing a more elevated experience, plus the Trailhunter grade for those seeking adventure.

Attendees will have the chance to view two distinctive 4Runner models on display at the Toyota exhibit, which include:

- **4Runner Limited** – This seven-passenger legendary SUV is filled with comfort and amenities
- **4Runner i-FORCE MAX Trailhunter** – This top-grade five-passenger ultimate SUV is specially designed for overlanding, factory-fitted with a rugged and ready package of off-roading equipment

In addition to the 4Runner, Toyota will be showcasing its full range of vehicles, offering a variety of options to suit different lifestyles, needs, and budgets. Toyota’s full AutoShow lineup includes the following: 2025 GR86 Harkone Special Edition, GR Corolla, GR Supra, Corolla Hybrid, Camry Hybrid, Prius Prime, Crown, Crown Signia, Corolla Cross Hybrid, bZ4X, RAV4 Plug-In Hybrid, RAV4 Hybrid, Highlander Hybrid, Grand Highlander Hybrid, Sienna Hybrid, Land Cruiser, Tacoma Hybrid, Sequoia Hybrid, Tundra Hybrid, Corolla Hatchback, Prius, and Mirai.

Discover Toyota’s electrified experience by test driving the Toyota bZ4X on-site at the indoor EV track at the show.



The Toyota exhibit will be located in the South Building of the MTCC on the 800 Level.

The 2025 Canadian International AutoShow, presented by Toronto Star, returns to the Metro Toronto Convention Centre from February 14th to the 23rd. Media registration for the Canadian International AutoShow is now open and can be accessed at <https://autoshow.ca/press-releases/media-registration/>. To receive the newsletter, sign-up at <https://autoshow.ca/newsletter-signup/>. Discounted tickets can be purchased in advance [online](#). For news and updates, check in regularly at autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](#), Twitter [@autoshowcanada](#) and Facebook [/autoshowcanada](#).

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 370,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

About Toyota Canada Inc.

Toyota Canada Inc. (TCI) is the exclusive Canadian distributor of Toyota and Lexus vehicles. Toyota has sold over six million vehicles in Canada through a national network of 287 Toyota and Lexus dealerships. Toyota is dedicated to bringing safety, quality, dependability and reliability to the vehicles Canadians drive and the service they receive. TCI's head office is in Toronto, with regional offices in Vancouver, Calgary, Montreal and Halifax, and parts distribution centres in Clarington and Vancouver. Toyota also operates two manufacturing facilities in Canada. Having produced more than nine million vehicles, popular Canadian models built at these facilities include Toyota RAV4, Toyota RAV4 Hybrid, Lexus RX 350 and RX 450h hybrid, as well as Lexus NX 250, NX 350 and NX 350h hybrid.

The company has sold more than 20 million electrified vehicles worldwide and is the number one seller of electrified vehicles in Canada.

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