

MEDIA RELEASE  
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## Explore Ford and Lincoln's Exciting Lineup of 2025 Vehicles at the Canadian International AutoShow

*Ford and Lincoln to showcase robust display including Mustang GTD Performance Supercar, all-new 2025 Ford Expedition, Bronco Sport, Maverick Lobo, Lincoln Navigator and more*

TORONTO, ON. — Ford of Canada returns to the Canadian International AutoShow for 2025, presenting an extensive lineup of their latest vehicles. Additionally, Ford is bringing the Mustang eBike, inviting media attendees to take it for a spin on Thursday, February 13\*, ahead of the show opening.

Highlights from the Ford and Lincoln exhibits include:

### **2025 Mustang GTD Performance Supercar**

Inspired by the track-only Mustang GT3 race car, the first-ever Ford Mustang GTD is a supercar enthusiast's dream. Canadian-built at Multimatic, this vehicle redefines high-performance driving with its cutting-edge technology and engineering. Powered by a supercharged 5.2L V8 engine, this machine unleashes an incredible 815 hp and an eight-speed dual-clutch transmission. With advanced aerodynamics and a state-of-the-art semi-active suspension, the Mustang GTD is ready to conquer the street and the track.

### **2025 Ford Expedition and Ford Split Gate**

The 2025 Ford Expedition redefines the full-size SUV segment with its blend of power, luxury, and advanced technology. It features a twin-turbocharged 3.5L EcoBoost V6 engine, delivering an impressive 400 hp, 480 lb-ft. of torque, and 9,600-lb maximum towing capacity. The Expedition's spacious interior is designed for comfort, with a state-of-the-art digital cockpit and a suite of driver-assist technologies, helping drivers to get more out of every moment.

One of the standout features of the all-new 2025 Expedition is the addition of the Ford Split Gate, which seamlessly blends the best of a traditional SUV liftgate and a pickup tailgate. The lower tailgate folds down for convenient seating or loading, while the upper liftgate opens for full cargo access, making the Expedition into a hangout space with reconfigurable cargo management.

### **2025 Ford Bronco Sasquatch**

New for 2025, Ford has added the Sasquatch package to the Bronco Sport lineup, available exclusively on the Outer Banks and Badlands trims. Powered by a turbocharged 2.3L EcoBoost engine boasting 300 hp, the 2025 Bronco Sport is designed to tackle rugged adventures on any terrain – especially when paired with the new off-road focused Sasquatch package. With 29-inch all-terrain tires, additional suspension travel and advanced four-wheel-drive systems, the 2025 Bronco Sport is ready for any adventure.

### **2025 Ford Maverick Hybrid AWD**

The 2025 Ford Maverick Hybrid AWD is the ultimate compact truck, combining efficiency and capability, with an impressive fuel economy of 5.8 L/100km in the city and an available 4,000-lb maximum towing package. Inside, Maverick features innovative technology, including SYNC 4 to keep you connected, with wireless Apple CarPlay and Android Auto compatibility, all on a stunning 13.2-inch touchscreen. Customer-favourite features from its launch carry into 2025, including the multi-position tailgate, FLEXBED storage system, and FITS slots for purchased or 3D printed accessories. Designed for versatility, the 2025 Maverick is well-equipped to handle life in the city and beyond.

### **2025 Ford Maverick LOBO**

Inspired by the iconic era of lowered trucks in the mid-1980s to the early 2000s, the Maverick Lobo is a new canvas for modern street truck builds. Lobo is the street-performance version of Maverick, combining the off-road capability of Maverick Tremor and the efficiency of Maverick Hybrid. With a performance-tuned 2.0L EcoBoost engine, this truck is designed to deliver on-track performance with spirited handling from performance-tuned steering and brakes and its track-only Lobo drive mode. With bold 19-inch black wheels, a unique front end, painted rear bumper and colourful interior design that resembles current streetwear trends, Maverick Lobo is guaranteed to stand out from a crowd.

### **2025 Lincoln Navigator and Lincoln Digital Experience**

The epitome of style and sophistication, the all-new 2025 Lincoln Navigator redefines luxury and performance with a sleek design, comfortable seating for up to eight, and a powerful 3.5L twin-turbo V6 engine delivering 440 hp. This vehicle encompasses standard four-wheel drive and driver-assist technologies, including Lincoln BlueCruise for hands-free driving. Additionally, the sensory spa-like Lincoln Rejuvenate feature ensures a comfortable journey for both drivers and passengers.

The 2025 Navigator also features the Lincoln Digital Experience, which comes to life through the 48-inch panoramic display with an immersive and intuitive interface. This digital interface is designed for maximum connectivity and efficiency, with easy access to music, podcasts, video and gaming apps, Apple CarPlay and Android Auto. The unique Lincoln Digital Scents provide an elevated experience, allowing drivers to disperse Lincoln-designed fragrances of their choosing throughout the cabin with the press of a button, for a scent to accompany every adventure.

### **Ford Mustang eBike**

Inspired by the legendary sports car, the Mustang eBike is a high-performance electric bike that combines power and style for an exhilarating ride. With a 500W motor reaching speeds of 32 km/h, four power modes, and a battery range of up to 100 km per charge, it's perfect for adventuring city streets and trails. The Mustang eBike showcases the iconic Mustang LED Sequential Taillights, and an integrated one-piece cockpit cradles a full colour display with telemetry graphics inspired by Ford's digital infotainment system. Features like the semi-slick Pirelli Angel Tires and tarmac-tuned dual suspension with air-sprung front and rear shocks change the game for cyclists who want the confidence to ride fast, have fun, and pedal in comfort. Its bold styling makes it a standout for those seeking speed.

Check out these vehicles in-person at the Ford and Lincoln displays, located on the 800 Level of the South Building.

### Product Experts

- Scott Kuzma – Vehicle Line Marketing Manager
  - 2025 Mustang GTD, 2025 Expedition, Ford Digital Experience, 2025 Bronco Sport Sasquatch
- Mathieu Rompre - Vehicle Line Marketing Manager
  - 2025 Maverick AWD Hybrid, 2025 Maverick LOBO, Ford Digital Experience
- Tammy MacNeil – Vehicle Line Marketing Manager
  - 2025 Lincoln Navigator, Lincoln Digital Experience

For any questions, or to set up an interview prior to the Canadian International Auto Show, please contact:

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The 2025 Canadian International AutoShow, presented by Toronto Star, returns to the Metro Toronto Convention Centre from February 14<sup>th</sup> to the 23<sup>rd</sup>. Media registration for the Canadian International AutoShow is now open and can be accessed at <https://autoshow.ca/press-releases/media-registration/>. To receive the newsletter, sign-up at <https://autoshow.ca/newsletter-signup/>. Discounted tickets can be purchased in advance [online](#). For news and updates, check in regularly at [autoshow.ca](https://autoshow.ca). Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](#), Twitter [@autoshowcanada](#) and Facebook [/autoshowcanada](#).

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### About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 370,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

### About Ford Motor Company of Canada, Limited

Ford of Canada's operations include a national headquarters, three regional offices, three vehicle assembly and engine manufacturing plants, two parts distribution centres, two R&D sites, and three Connectivity and Innovation centres. Ford employs approximately 7,000 people in



Canada, while an additional 18,000 people are employed in the more than 400 Ford and Ford-Lincoln dealerships across the country. For more information, please visit [www.ford.ca](http://www.ford.ca).

### **About Lincoln**

Lincoln is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about Lincoln, please visit [media.lincoln.com](http://media.lincoln.com) or [www.lincolncanada.com](http://www.lincolncanada.com). For more information, please contact:

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