

MEDIA RELEASE
February 16, 2025

Mayor Olivia Chow Commemorates 60th Annual Flag Day by Exploring 2025 Canadian International AutoShow

*City of Toronto Mayor tours Canada's largest consumer show at MTCC
Flag Day has been observed annually on this date since 1965*

TORONTO, ON. — Toronto Mayor Olivia Chow spent Flag Day touring the Canadian International AutoShow at the Metro Toronto Convention Centre. The largest consumer show in the country showcases many Canadian vehicles and businesses, as well as technological innovations and institutions.

National Flag of Canada Day, often shortened to simply “Flag Day”, is observed annually on February 15th to commemorate the inauguration of the flag of Canada on this date back in 1965. The AutoShow was happy to host Mayor Olivia Chow. The Show has been a fixture in the City of Toronto since 1974, making a significant economic contribution to the city every year.

Kicking off the tour at the Metro Toronto Police display, she thanked Toronto's finest for their dedicated service to the city. The tour continued to the Toyota RAV4, Lexus RX and Lexus NX – all built in Cambridge, Ontario, followed by the Oshawa-built Chevrolet Silverado and BrightDrop EV delivery vehicle assembled in Ingersoll.

“I was incredibly impressed by the scale of the show and the quality of the exhibits,” says City of Toronto Mayor Olivia Chow. “It was great to see so many people out enjoying the Show, which demonstrates the importance of the auto industry to our province and country.”

Mayor Chow was particularly smitten with the retro styling of the Allard Motor Works J2X MK3. Produced in Montreal, Quebec since 1999, the Canadian company faithfully builds modern recreations of the classic British tourer.

Chow then moved over to the Ford exhibit to see the legendary Mustang GTD. Designed and engineered as a collaboration between Ford and Markham, Ontario-based Multimatic Industries, which developed the Mustang GT3, Mustang GT4, and Le Mans-winning Ford GT, the Mustang GTD lapped the Nürburgring Nordschleife in 6:57.685. That momentous feat makes the 815 hp Mustang the first American-made production car to lap the 'Ring in under seven minutes. A fan of traversing the city by bicycle, she then marvelled at the new Mustang e-bike. With an electric range of 100 km, the electric-assist bicycle inspired by the iconic pony car is capable of reaching 32 km/h.

Passing the Quebec-based Campagna Motors T-Rex three-wheelers, Toronto's 66th mayor then ventured over to the indoor EV Test Track for a spirited ride in the Dodge Charger Daytona,



specifically the 670 hp Scat Pack edition. The Windsor-built coupe bridges the gap between internal combustion and EV technology by creating a visceral, high-performance, all-electric experience.

Chow then visited the booth for Georgian College in Barrie, Ontario which is home to the Automotive Business School of Canada. Offering both a two-year Diploma in Automotive Business (Co-op) and a four-year Honours Bachelor of Business Administration (Automotive Management), the school boasts a 90 percent employment rate for its graduates.

The 2025 Canadian International AutoShow, presented by Toronto Star, returns to the Metro Toronto Convention Centre from February 14th to the 23rd. Media registration for the Canadian International AutoShow is now open and can be accessed at <https://autoshow.ca/press-releases/media-registration/>. To receive the newsletter, sign-up at <https://autoshow.ca/newsletter-signup/>. Discounted tickets can be purchased in advance [online](#). For news and updates, check in regularly at autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](#), Twitter [@autoshowcanada](#) and Facebook [/autoshowcanada](#).

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 370,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

For more information, please contact:

Dustin A. Woods

Director of Public Relations
Canadian International AutoShow
(416) 508-1670
dustinw@autoshow.ca