

MEDIA RELEASE
February 10, 2025

INFINITI to Showcase Full Lineup at the 2025 Canadian International AutoShow

INFINITI's full suite of vehicles on display, including the all-new 2025 QX80 and QX60 Black Edition

TORONTO, ON. — INFINITI marks another year at the Canadian International AutoShow, showcasing its full vehicle lineup, including exciting new additions. The centre of the display will be the all-new 2025 QX80 flagship luxury SUV, alongside the QX60 Black Edition, which brings a striking new look to this stylish SUV.

"We are excited to showcase INFINITI's full lineup as well as our legacy of thoughtful hospitality through providing visitors with a glimpse of INFINITI Distinction which redefines the luxury ownership experience," says Ken Hearn, managing director, INFINITI Canada. "This year, we're also displaying the latest addition to our portfolio, the all-new 2025 QX80, which embodies INFINITI's dedication to exceptional design, performance, and craftsmanship. We invite you to join us to explore INFINITI's full lineup and experience our total ownership experience, reflecting our commitment to luxury and innovation."

The completely reimaged and redesigned all-new QX80 is at the heart of the INFINITI exhibit. This latest addition to the brand's lineup brings a dominant, sophisticated design with first-class comfort for all three rows of seating, seamless and intuitive technology, and a rewarding driving experience. As the first model to showcase INFINITI's latest design evolution, it reflects the brand's commitment to craftsmanship inside and out. It is shaped by the newest iteration of INFINITI's Artistry in Motion design language, seamlessly blending minimalism with extraordinary details.

The 2025 INFINITI QX60 will also be a booth highlight, providing an appealing presence with its unmistakably striking Black Edition trim. The QX60 Black Edition delivers a more fuel-efficient powertrain with a higher torque output for smooth, confident driving performance.

Attendees are invited to immerse themselves in the INFINITI multisensory experience, encompassing scent and sonic elements. Drawing inspiration from the brand's heritage, INFINITI delights through the brand's signature Total Ownership Experience, INFINITI Distinction™, offering a human-centric and holistic luxury experience. Discover INFINITI's offerings at their exhibit located on the 300 Level of the North Building.

The 2025 Canadian International AutoShow, presented by Toronto Star, returns to the Metro Toronto Convention Centre from February 14th to the 23rd. Media registration for the Canadian International AutoShow is now open and can be accessed at <https://autoshow.ca/press-releases/media-registration/>. To receive the newsletter, sign-up at



<https://autoshow.ca/newsletter-signup/>. Discounted tickets can be purchased in advance [online](#). For news and updates, check in regularly at autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](#), Twitter [@autoshowcanada](#) and Facebook [/autoshowcanada](#).

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 370,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

About INFINITI

INFINITI Motor Company is headquartered in Yokohama, Japan with operations around the world including regional offices based in the Americas, China and INFINITI International Markets based in Dubai. The INFINITI brand of premium automobiles are assembled in manufacturing facilities in Japan, North America and China. INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Shanghai.

More information about INFINITI and its industry-leading technologies can be found at www.INFINITI.ca. You can also follow INFINITI on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#) and see all our latest videos on [YouTube](#).

For more information, please contact:

Dustin A. Woods

Director of Public Relations
Canadian International AutoShow
(416) 508-1670
dustinw@autoshow.ca