

MEDIA RELEASE
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Kia EV5 to Make Public Debut at 2025 Canadian International AutoShow

*Kia to introduce the EV5 to the public for the first time
2025 lineup to be on display, including Sportage, EV6 and EV9*

TORONTO, ON. — Kia returns to the Canadian International AutoShow for 2025, introducing the next entrant into Canada’s largest SUV segment, the EV5. Attendees will be among the first to see this exciting new vehicle in-person.

The EV5 is the compact SUV designed for the masses, drawing bold styling and functionality cues from the award-winning EV9. It offers the versatility of an SUV, including spacious cargo, capability, and comfort with the added benefits of an electric powertrain, enabling owners to optimize convenience with home charging, leading to reduced operating costs and a premium driving experience that only an EV can deliver. The EV5 will go on sale in Kia dealerships across Canada in early 2026.

“We’re proud to welcome Kia back to this year’s AutoShow as they debut the EV5 to the public for the first time”, said Jason Campbell, General Manager of the AutoShow. “Kia continues to make impressive strides in the electric vehicle segment, and the EV5 is a testament to their commitment to providing sustainable mobility”.

Kia’s display at the AutoShow will offer a variety of immersive experiences for guests to enjoy. Highlighting their global sponsorship with FIFA, Kia brings excitement for the whole family with an interactive gaming experience for guests to partake in. Additionally, visitors to the Kia exhibit will have the chance to enter a draw to win a Sportage Plug-In Hybrid.

Alongside the EV5, Kia will be showcasing their newest vehicles coming in 2025, which include:

- **Sportage** – This top-seller is refreshed with refined styling, enhanced safety features, available conveniences like a head-up display, digital key, Over-The-Air updates, and more
- **EV6** – Features a redesign including larger battery options and increased electric range
- **New EV9 GT** – Delivering a powerhouse of performance, with a zero-100 km/h time of just 4.6 seconds

Experience the innovation behind Kia’s electric vehicles by test driving the EV6 or flagship EV9 on the indoor EV track located on Level 800 of the MTCC South Building.

The Kia display can be found on Level 300 of the North Building of the MTCC.



The 2025 Canadian International AutoShow, presented by Toronto Star, returns to the Metro Toronto Convention Centre from February 14th to the 23rd. Media registration for the Canadian International AutoShow is now open and can be accessed on <https://autoshow.ca/media/>. To receive the newsletter and gain access to the limited time flash sale, sign-up at <https://autoshow.ca/newsletter-signup/>. For news and updates, check in regularly at autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram @autoshowca, Twitter @autoshowcanada and Facebook /autoshowcanada.

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 370,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

About Kia Canada

Kia Canada Inc., founded in 1999, is a subsidiary of Kia Corporation based in Seoul, South Korea. The company employs over 190 people at its headquarters in Mississauga, Ontario, as well as in locations across Canada and at its regional office in Montréal, Québec. Kia offers award winning products that are dynamic, stylish and innovative and services that are meaningful and convenient through a network of 199 dealers across the country. The company's brand slogan – 'Movement that inspires' reflects Kia's desire to create the space for you to get inspired and more time to bring your ideas to life. To learn more, visit kia.ca.

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