

MEDIA RELEASE
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Maserati to Display Grecale, GranTurismo, and MC20 Cielo models at 2025 Canadian International AutoShow

*Luxury Italian automaker returns to AutoShow with impressive vehicle lineup
Maserati product experts available for exclusive vehicle walkarounds*

TORONTO, ON. — Maserati announces its stunning showcase at the 2025 Canadian International AutoShow. The luxury brand will feature the Grecale Modena SUV, GranTurismo Trofeo grand touring coupe, and MC20 Cielo super sports car. Maserati will be offering dedicated product expert walkarounds throughout the duration of the show.

“The Canadian International AutoShow is among the world’s most influential automotive exhibitions, and provides an ideal platform for our brand to spotlight our core product lineup of SUVs, grand tourers, and super sports cars,” said Andrea Soriani, General Manager of Maserati North America. “These models perfectly encapsulate our core pillars of performance, luxury, and innovation, and we are confident that our presence at the show will open new doors and strengthen bonds with local customers, dealer groups, and the greater Canadian market.”

With over a century of Italian luxury under its belt, Maserati has created some of the most extraordinary automobiles the world has ever seen. This year’s display will highlight the brand’s iconic performance and latest innovations, including:

Maserati Grecale Modena

The Grecale Modena is Maserati’s Everyday Exceptional performance SUV, with best-in-class interior space and an efficient and powerful four-cylinder mild-hybrid powertrain capable of 330 hp. Grecale strikes the perfect balance between versatility, elegance, performance, and innovation. Luxurious materials and innovative features, such as the Maserati Intelligent Assistant, are combined with off-road capabilities and uncompromising driving pleasure. The Grecale, along with all Maserati models, is designed and produced in Italy. The Grecale product range has a starting MSRP of \$80,600.

Maserati GranTurismo Trofeo

The GranTurismo Trofeo is Maserati’s latest high-performance grand touring coupe. With timeless style and exceptional performance, it defines the segment it invented over 70 years ago. The GranTurismo Trofeo is equipped with an innovative Formula 1-derived V6 engine, inherited from the MC20 super sports car, delivering a thrilling 542 hp in this incarnation. An ultra-strong, yet lightweight structure, combined with double-wishbone suspension and air springs make for a driving experience that is sporty yet elegant, capable of tackling winding mountain roads and long-distance highway journeys, in equal measure.

Maserati MC20 Cielo

MC20 Cielo is the first of its kind, serving as Maserati's open air brand halo and offering an unmatched immersive driving experience. Its retractable electrochromic (smart glass) roof allows the driver to take in the sounds of the powerful Nettuno V6 engine, which is equipped with an innovative Formula 1-derived pre-chamber combustion system unique to Maserati. This system, along with dry-sump lubrication, large twin-turbos, and optimal cooling design, allow it to produce a powerful 621 hp from just 3.0 litres. With luxurious interior materials, innovative technology, and blistering performance, the versatility of the MC20 Cielo allows it to be driven on the track or highway, while its butterfly doors create a distinctive supercar aesthetic.

For additional information or to schedule an appointment, please contact:

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The 2025 Canadian International AutoShow, presented by Toronto Star, returns to the Metro Toronto Convention Centre from February 14th to the 23rd. Media registration for the Canadian International AutoShow is now open and can be accessed at <https://autoshow.ca/press-releases/media-registration/>. To receive the newsletter, sign-up at <https://autoshow.ca/newsletter-signup/>. Discounted tickets can be purchased in advance [online](#). For news and updates, check in regularly at autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](#), Twitter [@autoshowcanada](#) and Facebook [/autoshowcanada](#).

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 370,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

Maserati S.p.A.

Maserati produces a complete range of unique cars, immediately recognizable for their extraordinary personality. Thanks to their style, technology, and innately exclusive character, they delight the most discerning, demanding tastes and have always been a benchmark for the global automotive industry. A tradition of successful cars, each of them redefining what makes an Italian sports car in terms of design, performance, comfort, elegance, and safety, currently available in more than 70 markets internationally.

Maserati line-up includes the Grecale, the "everyday exceptional" SUV, the GranTurismo, the iconic Italian grand tourer, and the GranCabrio, the new convertible of the Trident; all models characterized by the use of the highest quality materials and excellent technical solutions. A range equipped with 4-cylinder hybrid powertrains – available for Grecale – and V6 petrol, with rear-wheel and four-wheel drive, embodying the performance DNA of the Trident brand. The top of the range is made up of the MC20 super sports car and the MC20 Cielo spyder, powered by the ground-breaking 100% Maserati Nettuno V6 engine, which incorporates F1-derived technologies into the power unit of a standard production car for the first time. The GranTurismo



is available with both the high-performance V6 petrol engine, derived from the Nettuno, and a 100% electric version: the GranTurismo Folgore, the first car in the Modena-based brand's history to adopt this solution. The full-electric range also currently includes the Grecale Folgore, Maserati's first 100% electric SUV, and the GranCabrio Folgore. Finally, the House of the Trident's latest addition is the Maserati GT2 Stradale, the road-legal version of the GT2 that took Maserati back to the track in closed-wheel championships. The heart of the new super sports car is the V6 Nettuno engine, reaching 640 hp (471 kW) in the latter configuration. The GT2 Stradale is therefore the most powerful road-going Maserati with an internal combustion engine.

The mission at Maserati is to write the future of mobility in the luxury segment, focusing on its customers' requests. The Brand, in line with the Stellantis "Dare Forward 2030" strategic plan, is now taking Italian luxury all over the world.

MASERATI

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