

MEDIA RELEASE
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Polestar Presents Electrifying Display at 2025 Canadian International AutoShow

*Automaker to showcase growing lineup of performance vehicles
Polestar 2, Polestar 3 and Polestar 4 will be on display and available for test drive*

TORONTO, ON. — Polestar, the Swedish electric performance car brand with a focus on uncompromised design and innovation, makes its return to the Canadian International AutoShow for 2025. Visitors will have the opportunity to explore all three Polestar models, including Polestar 2, Polestar 3 and Polestar 4.

Polestar 3 and Polestar 4 SUVs reinforce the brand's commitment to leading the way in electric mobility through its emphasis on design, innovation and sustainability. These two electric SUVs epitomize Polestar's vision of combining performance and luxury in a new way, setting a new standard in the electric era.

Polestar 2

Launched in 2019, Polestar 2 is the brand's first mainstream EV. The Polestar 2 chassis integrates the battery into the chassis, providing high torsional stiffness with a low centre of gravity to ensure a responsive, assertive drive. This vehicle offers an impressive range of up to 505 km, with fast charging from 10 to 80 percent in just 28 minutes. Boasting up to 476 hp, it offers the perfect blend of performance, efficiency, and cutting-edge technology.

Polestar 3

Polestar 3 is the SUV that drives like a sports car and is proudly built in North America in Charleston, South Carolina, USA. The exterior design of Polestar 3 combines sculpted surfaces, distinctive details, and optimized aerodynamics, creating a new, more technical form of luxury electric performance. Powered by a dual-motor, all-wheel-drive system, the Performance version of Polestar 3 delivers up to 517 hp, achieving a zero to 100 km/h time of 4.7 seconds. Polestar 3 offers a range of up to 506 km on a single charge and fast-charging capability from 10 to 80 percent in just 30 minutes.

Polestar 4

The latest addition to the Polestar lineup is Polestar 4, combining a performance SUV with an innovative coupe-like design to deliver one thrilling vehicle. Polestar 4 has been engineered to combine the comfort of an SUV with sports coupe handling and performance, resulting in a balanced and highly responsive car. In fact, it's the quickest production Polestar to date, with an acceleration of zero to 100 km/h in just 3.8 seconds. Available in both rear-wheel-drive and all-wheel-drive powertrains, the single motor variant targets an estimated range of 482 km. Polestar will offer test drives of all three models on-site at the show, located on the 800 Level in the South Building.



Hugues Bissonnette, Head of Polestar Canada, will be available for media interviews on Media Day. To schedule a meeting, please contact Michael Ofiara at michael.ofiara@polestar.com.

The 2025 Canadian International AutoShow, presented by Toronto Star, returns to the Metro Toronto Convention Centre from February 14th to the 23rd. Media registration for the Canadian International AutoShow is now open and can be accessed at <https://autoshow.ca/press-releases/media-registration/>. To receive the newsletter, sign-up at <https://autoshow.ca/newsletter-signup/>. Discounted tickets can be purchased in advance [online](#). For news and updates, check in regularly at autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](#), Twitter [@autoshowcanada](#) and Facebook [/autoshowcanada](#).

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 370,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

About Polestar

Polestar (Nasdaq: PSNY) is the Swedish electric performance car brand with a focus on uncompromized design and innovation, and the ambition to accelerate the change towards a sustainable future. Headquartered in Gothenburg, Sweden, its cars are available in 27 markets globally across North America, Europe and Asia Pacific.

Polestar's North American headquarters is in the greater New York City area. Polestar Spaces have been opened in over 30 of the region's top electric vehicle markets.

Polestar has three models in its line-up: Polestar 2, Polestar 3, and Polestar 4. Planned models include the Polestar 5 four-door GT (to be introduced in 2025), the Polestar 6 roadster and the Polestar 7 compact SUV. With its vehicles currently manufactured on two continents, North America and Asia, Polestar plans to diversify its manufacturing footprint further, with production of Polestar 7 planned in Europe.

Polestar has an unwavering commitment to sustainability and has set an ambitious roadmap to reach its climate targets: halve greenhouse gas emissions by 2030 per-vehicle-sold and become climate-neutral across its value chain by 2040. Polestar's comprehensive sustainability strategy covers the four areas of Climate, Transparency, Circularity, and Inclusion.

For more information, please contact:

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