

MEDIA RELEASE
February 19, 2025

The Red Bull Toronto FAN ZONE Amps Up AutoShow Excitement for Formula 1 Fans

*See a famed Oracle Red Bull Racing F1 car
Participate in fun & interactive exhibits
Historic memorabilia on display*

TORONTO, ON. — Canadian F1 enthusiasts can get up close and personal with Oracle Red Bull Racing at the Canadian International AutoShow. Interactive, hands-on activations, merchandise, and access to prized artifacts at the Toronto Red Bull FAN ZONE.

The Red Bull FAN ZONE includes:

- **See an F1 car up close:** Visitors can check out the famed Oracle Red Bull Racing RB18 F1 car on display and marvel at the aerodynamic engineering and raw power that has made it among the top performers on the F1 circuit.
- **The Red Bull Pit Stop Challenge:** Visitors can experience the thrill and pressure of being a Formula 1 pit crew member while competing against their friends. Red Bull Racing is among the best performing teams in the pit, currently holding an impressive world record at 1.82 seconds! Think you can do better? Test your skills changing a tire on an F1 car just like the pit crews!
- **Racing Suit Display:** F1 fans can also check out the 2024 Oracle Red Bull Racing Suit and Racing Replica Helmet from reigning F1 World Champion Max Verstappen. Verstappen has clinched four Formula 1 World Drivers' Championship titles, which he won consecutively from 2021 to 2024 with Red Bull, and has won 63 Grands Prix across 10 seasons. His teammate Liam Lawson's 2024 Visa Cash App Racing Bulls suit will also be on display.
- **Red Bull Racing Simulators:** Think you have what it takes to outpace the pros? Step into the driver's seat with Red Bull Racing Sims and feel the adrenaline of Formula 1! Test your skills, chase the fastest lap, and prove you're the ultimate speedster. Whether you're a rookie or a racing champ, it's your time to shine. Come put down your fastest lap today—glory awaits!
- **Oracle Red Bull Racing Merchandise Booth:** Check out amazing merchandise available to purchase from the official Oracle Red Bull Racing store.



If you missed the excitement of Media Day, there's still time to experience it all firsthand. Approved media accreditation grants you access to the AutoShow throughout the public days until February 23.

The 2025 Canadian International AutoShow, presented by Toronto Star, returns to the Metro Toronto Convention Centre from February 14th to the 23rd. Media registration for the Canadian International AutoShow is now open and can be accessed at <https://autoshow.ca/press-releases/media-registration/>. To receive the newsletter, sign-up at <https://autoshow.ca/newsletter-signup/>. Discounted tickets can be purchased in advance [online](#). For news and updates, check in regularly at autoshow.ca. Stay connected with the Canadian International AutoShow on Instagram [@autoshowca](#), Twitter [@autoshowcanada](#) and Facebook [/autoshowcanada](#).

About the Canadian International AutoShow, presented by The Toronto Star

Celebrating the automobile since 1974, the Canadian International AutoShow features more than 650,000 square feet of exhibits, displays and attractions spanning the North and South Buildings of the Metro Toronto Convention Centre. With annual attendance in excess of 370,000, the Canadian International AutoShow is not only the largest automotive expo in Canada, it is also the country's largest consumer show. A leader in lifestyle, technology and all things automotive, it is a showcase for the latest cars, trucks, SUVs, concept cars, exotics, classics, muscle cars, electric vehicles, alternative fuel vehicles and autonomous vehicles.

For more information, please contact:

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